

S/A 4071: Social/Cultural Aspects of Health and Illness:
Class 18: Medical Practitioners, Medicare & The State

* Today we will look at issues surrounding the history, organization & delivery of health care in Canada

Early Canadian Medical Organizations:

* Aboriginal peoples: various cultural definitions & practices (e.g. botanical remedies, Shamans, etc.)

* Early settlers faced many threats to health (e.g. epidemics, poor sanitation, cold, short growing periods, poor diets, childbirth). Relied on folk remedies, midwives, & traveling medical salespeople)

Origins of the Contemporary Medical Care System:

* 19th century: a variety of practitioners offering services (e.g. midwives, lay healers, folk remedies, medicine shows, lots of opium & alcohol)

* Barbers served in capacity as apothecaries/ external surgeons

* Army surgeons active

* Homeopathic doctors worked alongside emerging allopathic practitioners

* First medical school: 1824 (not scientifically based)

* First government involvement 1832: quarantine & sanitation provisions as a result of impending epidemics

* Late 1800's: Public Health; Food & Drug; Narcotic Control Acts

Efforts of Early Allopathic Physicians to Organize:

- * As far back as 1795, high status allopathic practitioners attempted to have legislation passed to give them a professional monopoly on medical practice
- * Allopathic practitioners complained they were under-rewarded & under-esteemed due to competition from “quacks” & disorganized state of medical education
- * Nevertheless, alternative healers exhibited considerable education, strength & organizational skills (aided by divisions among allopaths)
- * Surprisingly, in 1869 College of Physicians & Surgeons of Ontario formed to include both groups. A similar body formed in Quebec in 1847, albeit with French-English tensions
- * Competition & infighting between varying practitioners largely subsided by WW1
- * 1912: Canada Medical Act passed: went hand in hand with US Flexner Report to standardize licencing procedures & favor allopathic medicine
- * By the 1920's the medical scientific, technological, centralized hospital treatment that we know today was in place
- * Allopathic medicine & its schools were hit hard: fell most heavily on women & Blacks: favored White, mid to upper class males

A Brief History of Universal Medical Insurance in Canada:

- * This idea was proposed in 1919 & 1945, but rejected by the provinces

* Tommy Douglas in Saskatchewan: first provincial medicare program: influential on Federal government

* In 1957 the government proposed paying 50% of the average provincial costs for certain hospital & testing services

* 1961: Royal Commission recommended universal health care

* 1968: Medical Care Act. Objectives:

- (1) Universality
- (2) Portability
- (3) Comprehensive Coverage
- (4) Administration (non-profit)

* 1984: Canada Health Act: added accessibility to these principles

* Subsequent growth of health care costs: dispute between federal government, provinces & medical associations over “extra billing”

* Conflict continues in different forms today: doctors dissatisfied vs. public support for medicare

Factors in the Development of Medicare in Canada:

* The development of medicare in Canada over past half century was influenced by:

- (1) Western nations’ move toward rational, bureaucratic social organization & monopoly capitalism
- (2) The spread of social welfare legislation in other areas/countries
- (3) Benefits to the medical profession

- (4) Interests of the medical & health insurance industries in maintaining market share/profitability
- (5) Interests of the drug, medical & hospital supply companies to develop their increasingly profitable markets
- (6) Interests of urban unions & farm cooperatives in obtaining social welfare benefits for members
- (7) Charismatic leadership & dedication of key individuals in positions of power at opportune times

The Impact of Medicare on the Health of Canadians:

- * Despite introduction of universal medicare, health continues to vary by class: obviously more going on than unequal access to medical care
- * Much of Canada's health care is still private (service delivery: 30% of health funding, incentives for doctors to operate private for-fee clinics to cover procedures not paid by medicare, preferential access to treatment, many prescriptions not covered for working poor)

The Impact of Medicare on Medical Practice:

- * Medicare boosted doctors' incomes & attracted more people to medicine as a career
- * Some areas have an oversupply of doctors (lowering salaries); others too few (boosting salaries, but having side effects on accessibility & workload)
- * Changes in the work of doctors resulting from medicare:
 - (1) In working conditions
 - (2) In control over patients & other occupations in field

- (3) Re: self-regulation in education, licensing & discipline
- (4) In the actual content of the work

* Charles (1976) Medicare resulted in increased administrative, economic, political & social constraints & stresses

* Buckley & Harasim (1999): rank order of stresses facing doctors:

- (1) Lack of time for a personal life
- (2) Oral & written examinations
- (3) Information overload
- (4) Time demands of research
- (5) Sleep deprivation
- (6) Financial hardship
- (7) Fear of being incompetent
- (8) Time demands of being on night call
- (9) The hospital computer system
- (10) Uncooperative hospital staff
- (11) Insecurity over future career opportunities
- (12) Resident & staff conflicts

The Impact of Medicare on Health Care Costs:

* Health care costs as a % of GDP have increased since 1960. In 2002 this amounted to about \$3300/person.

* Private expenditures add another \$1357/person (2000 figures). Especially among those with higher incomes

* The Federal government has been gradually cutting back its share of health expenditures amid great conflict with the provinces & recommendations for wider federal programs (e.g. Pharmacare)

- * Many commissions have studied this issue & made recommendations (e.g. Romanow), amid a patchwork of provincial coverage
- * Compared to US, Canadians are more likely to visit a doctor, but there are no significant differences in hospital admission rates or length of stay.
- * Yet greater class differences exist in the US. There, the poor visit less often, but, once engaged, tend to have longer stays
- * Medical care in both the US & Canada more expensive than other OECD countries
- * Highest levels of expenditure are on the hospital sector, physicians & drugs. Pharmaceuticals moving into second place over time
- * Federal cutbacks of “earmarked” funds for health care in return for more provincial freedom has resulted in hospital & bed closures across Canada
- * Shorter hospital stays result in higher rate of readmissions (e.g. births)
- * Health care is now a major political football, but must be studied in its wider political economic context.
- * Burke & Stevenson (1993): Many government studies may be criticized due to: (1) therapeutic nihilism; (2) healthism; & (3) the discourse of health promotion.
- * Varying proposals for cutting costs include:
 - (1) user fees, extra billing, co-insurance & deductibles
 - (2) controls over the number of physicians & hospitals

(3) recognition of the increase in alternative models of health care, alternate physician payment schemes, capitation, salary & health promotion education, & publicly funded competition between types of health-care practitioners

* Only time will tell how this situation will evolve, & the impact on health & health care in this country