



# Sociology 4093

## Development Sociology

Winter 2015  
Tues-Thurs 14:00-15:15, rm AA4049D

Liam Swiss  
lswiss@mun.ca - @liamswiss - www.liamswiss.com - 709-864-4467  
office hrs: Tues-Thurs 9:30-10:30, or by appointment; rm AA4053

### 1 Course Overview & Objectives

What happens to all the swag pre-made for the losing team after the Super Bowl each year? How does your mobile phone contribute to a civil war in the Democratic Republic of Congo? Are 'Voluntourists' really helping fight poverty one internship at a time? These and other contemporary development issues will be addressed in this course. The course introduces students to theoretical and recent empirical research in development sociology with a focus on issues of international development, foreign aid, and trade. The course will provide students an opportunity to critically reflect upon the development process and the ways in which various theoretical and other debates in the development literature manifest in the present social context in the Global South.

### 2 Course Requirements

Requirement	Value	Due Date
1. Class Participation	15%	Ongoing
2. Paper Outline		Feb. 5
3. Response Papers	15%	Ongoing
4. Seminar Presentations	30%	Ongoing
5. Term Paper	30%	Mar. 19
6. Paper Presentation	10%	Mar 26 or 31)

**1. Class Participation:** 15%. You will be expected to actively participate in class discussions and demonstrate understanding of the weekly readings and issues. You may be randomly called upon to comment on readings at the instructor's discretion. A mid-term update on your participation in the first half of the class will be provided

following reading week to give you a sense of where you stand and/or what you can do to improve.

**2. Paper Outline:** Due in class, Thursday, February 5th. This will be a one-page summary and preliminary bibliography outlining your proposed paper topic. Your preliminary bibliography must include a minimum of four journal articles and two books, plus any relevant statistical and policy documents you intend to use. Your paper will not be graded unless you have submitted a paper outline for my approval.

**3. Response Papers (3):** 15%. Over the course of the semester you will be responsible for preparing three response papers to the day's readings. These papers will be due at the beginning of class on the day the readings are discussed. Papers relating to a day's readings will not be accepted after that class. Response papers will be no more than three pages double-spaced and should compare and contrast or state your reaction to the main arguments of the day's readings. Each response paper will be worth 5% of the overall grade. All three response papers are mandatory.

**4. Seminar Presentations (3):** 30%. During the first week of class students will be assigned 3 course readings on which to present during the seminar. The presentations should run approximately 10 minutes and should briefly summarize the argument of the article, critically analyze its contribution in comparison to the other reading from that class and raise at least two questions to be addressed during class discussion following the presentations. You will also be required to submit a one-page typed summary of your presentation to the class.

**5. Term Paper:** 30%. Due in class Thursday, March 19th. This paper will consist of a 15-page (Approximately 3,750 words) research essay on a topic related to Development Sociology. The papers should include a clearly thought out research question and provide evidence to support your argument. Arguments are best backed up by academic sources. Please use proper referencing style. Basic requirements include: (1) Papers should be double-spaced, use one inch margins, and 12 pt Times font. (2) Attempt not to exceed the page limit. (3) Please do not change the font size or margins. (4) Please include the grading form available online on D2L as the last page of your paper. Paper preparation will be discussed extensively in class.

**6. Paper Presentation:** 10%. March 26th or 31st. You will prepare and deliver a maximum 8 minute conference-style presentation of your final paper. Please make use of slides/visual aids and stick to the specified time limit. Paper presentation tips will be discussed in class.

### 3 Course Calendar

The following week-by-week breakdown outlines the topics and readings to be covered in the course. Full references to the readings are listed in the section below.

<b>Week</b>	<b>Days</b>	<b>Topic &amp; Readings</b>
Week 1	Jan 6	<b>Introduction</b>
	Jan 8	<b>The Sociology of development?</b> [Evans & Stephens 1988; Viterna & Robertson 2015]
Week 2	Jan 13	<b>Modernization &amp; Dependency</b> [Gunder Frank 1966; Portes 1973]
	Jan 15	<b>World Systems &amp; World Polity Theories</b> [Chase-Dunn and Grimes 1995; Meyer et al. 1997]
Week 3	Jan 20	<b>Post-development</b> [Escobar 1988; Nederveen Pieterse 1998]
	Jan 22	<b>Development as Freedom</b> [Corbridge 2002; Gasper 2002]
Week 4	Jan 27	<b>Foreign Aid</b> [Morgenthau 1962; Opeskin 1996]
	Jan 29	<b>NGOs &amp; Aid</b> [Banks et al. 2015; Edwards & Hulme 1996]
Week 5	Feb 3	<b>Canadian Foreign Aid</b> [Black 2014; Tiessen 2014]
	Feb 5	<b>Canadian Foreign Aid</b> [Brown 2014; Goyette 2014]
Week 6	Feb 10	<b>Millennium Development Goals</b> [Clemens et al. 2007; Easterly 2009; ]
	Feb 12	<b>Measuring Development</b> [Carr-Hill 2013; Jerven 2010]
Week 7	Feb 17	<b>NO CLASS - MIDTERM BREAK</b>
	Feb 19	<b>Coffee &amp; Fair Trade</b> [Bacon 2005; Elder et al. 2014]
Week 8	Feb 24	<b>Conflict &amp; Post-Conflict in the Congo</b> [Autesserre 2012; Laudati 2013]
	Feb 26	<b>Conflict Resources</b> [Bieri & Boli 2011; Olsson 2006]
Week 9	Mar 3	<b>Climate Change</b> [Adger et al. 2003; Schipper & Pelling 2006]
	Mar 5	<b>Voluntourism</b> [McLennan 2014; Tiessen & Heron 2012]
Week 10	Mar 10	<b>Sport &amp; Development</b> [Black 2009; Levermore 2008]
	Mar 12	<b>Gender &amp; Development</b> [Chant & Sweetman 2012; Das Gupta 2005]
Week 11	Mar 17	<b>Sexuality &amp; Development</b> [Lind 2009; Jolly 2011]
	Mar 19	<b>Celebrity</b> [Richey & Ponte 2008; Samman et al. 2009]
Week 12	Mar 24	<b>Stuff We Don't Want</b> [Brooks & Simon 2012; Kenny 2011]
	Mar 26	<b>Student Presentations</b>
Week 13	Mar 31	<b>Student Presentations</b>
	Apr 2	<b>Course Wrap-up</b>

## 4 Course Readings

Most course readings are journal articles available through the MUN library's online e-journal system. Select other readings will be made available on the course's D2L site. For a list of readings by class, refer to the course calendar above.

- Adger, W. Neil, Saleemul Huq, Katrina Brown, Declan Conway, and Mike Hulme. 2003. "Adaptation to climate change in the developing world." *Progress in Development Studies* 3(3):179-95.
- Autesserre, Séverine. 2012. "Dangerous tales: Dominant narratives on the Congo and their unintended consequences." *African Affairs* 111(443):202-22.
- Bacon, Christopher. 2005. "Confronting the Coffee Crisis: Can Fair Trade, Organic, and Specialty Coffees Reduce Small-Scale Farmer Vulnerability in Northern Nicaragua?" *World Development* 33(3):497-511.
- Banks, Nicola, David Hulme, and Michael Edwards. 2015. "NGOs, States, and Donors Revisited: Still Too Close for Comfort?" *World Development* 66(0):707-18.
- Bieri, Franziska, and John Boli. 2011. "Trading Diamonds Responsibly: Institutional Explanations for Corporate Social Responsibility." *Sociological Forum* 26(3):501-26.
- Black, David R. 2009. "The ambiguities of development: implications for 'development through sport.'" *Sport in Society* 13(1):121-29.
- Black, David R. 2014. "Humane Internationalism and the Malaise of Canadian Aid Policy." Pp. 17 in *Rethinking Canadian Aid*, edited by Stephen Brown, D. R. Black, and Molly Den Heyer. Ottawa: University of Ottawa Press.
- Brooks, A., and D. Simon. 2012. "Unravelling the Relationships between Used-Clothing Imports and the Decline of African Clothing Industries." *Development and Change* 43(6):1265-90.
- Brown, Stephen. 2014. "Undermining Foreign Aid: The Extractive Sector and the Recommercialization of Canadian Development Assistance." Pp. 277 in *Rethinking Canadian Aid*, edited by Stephen Brown, D. R. Black, and Molly Den Heyer. Ottawa: University of Ottawa Press.
- Carr-Hill, Roy. 2013. "Missing Millions and Measuring Development Progress." *World Development* 46(0):30-44.
- Chant, Sylvia, and Caroline Sweetman. 2012. "Fixing women or fixing the world? 'Smart economics,' efficiency approaches, and gender equality in development." *Gender & Development* 20(3):517-29.
- Chase-Dunn, Christopher, and Peter Grimes. 1995. "World-Systems Analysis." *Annual Review of Sociology* 21:387-417.

- Clemens, M. A., C. J. Kenny, and T. J. Moss. 2007. "The trouble with the MDGs: confronting expectations of aid and development success." *World Development* 35(5):735-51.
- Corbridge, Stuart. 2002. "Development as freedom: the spaces of Amartya Sen." *Progress in Development Studies* 2(3):183-217.
- Das Gupta, Monica. 2005. "Explaining Asia's 'Missing Women': A New Look at the Data." *Population and Development Review* 31(3):529-35.
- Easterly, William. 2009. "How the Millennium Development Goals are Unfair to Africa." *World Development* 37(1):26-35.
- Edwards, Michael, and David Hulme. 1996. "Too close for comfort? the impact of official aid on nongovernmental organizations." *World Development* 24(6):961-73.
- Elder, Sara D., Jane Lister, and Peter Dauvergne. 2014. "Big retail and sustainable coffee: A new development studies research agenda." *Progress in Development Studies* 14(1):77-90.
- Escobar, Arturo. 1988. "Power and Visibility: Development and the Invention and Management of the Third World." *Cultural Anthropology* 3(4):428-43.
- Evans, Peter, and John D. Stephens. 1988. "Studying Development since the Sixties: The Emergence of a New Comparative Political Economy." *Theory and Society* 17(5):713-45.
- Gaspar, Des. 2000. "'Development as Freedom': Moving Economics Beyond Commodities - The Cautious Boldness of Amartya Sen." *Journal of International Development* 12(7):989-1001.
- Goyette, Gabriel C. 2014. "Charity Begins at Home: The Extractive Sector as an Illustration of Changes and Continuities in the New De Facto Canadian Aid Policy." Pp. 259 in *Rethinking Canadian Aid*, edited by Stephen Brown, D. R. Black, and Molly Den Heyer. Ottawa: University of Ottawa Press.
- Gunder Frank, Andre. 1966. "The Development of Underdevelopment." *Monthly Review* (September).
- Jerven, Morten. 2010. "The relativity of poverty and income: How reliable are African economic statistics?" *African Affairs* 109(434):77-96.
- Jolly, Susie. 2011. "Why is development work so straight? Heteronormativity in the international development industry." *Development in Practice* 21(1):18-28.
- Kenny, Charles. 2011. "Haiti doesn't need your old t-shirt: the West can (and should) stop dumping its hand-me-downs on the developing world." *Foreign Policy* 189:30.
- Laudati, Ann. 2013. "Beyond minerals: broadening 'economies of violence' in eastern Democratic Republic of Congo." *Review of African Political Economy* 40(135):32-50.
- Levermore, Roger. 2008. "Sport: a new engine of development?" *Progress in Development Studies* 8(2):183-90.

- Lind, Amy. 2009. "Governing Intimacy, Struggling for Sexual Rights: Challenging heteronormativity in the global development industry." *Development* 52(1):34-42.
- McLennan, Sharon. 2014. "Medical voluntourism in Honduras: 'Helping' the poor?" *Progress in Development Studies* 14(2):163-79.
- Meyer, J.W., J. Boli, George M. Thomas, and Francisco O. Ramirez. 1997. "World society and the nation-state." *The American Journal of Sociology* 103(1):144-81.
- Morgenthau, Hans. 1962. "A Political Theory of Foreign Aid." *The American Political Science Review* 56(2):301-09.
- Nederveen Pieterse, J. 1998. "My Paradigm or Yours? Alternative Development, Post-Development, Reflexive Development." *Development and Change* 29(2):343-73(31).
- Olsson, Ola. 2006. "Diamonds Are a Rebel's Best Friend." *World Economy* 29(8):1133-50.
- Opeskin, B.R. 1996. "The Moral Foundations of Foreign Aid." *World Development* 24(1):21-44.
- Portes, Alejandro. 1973. "Modernity and Development: A Critique." *Studies in Comparative International Development* 79(1):15-44.
- Richey, Lisa Ann, and Stefano Ponte. 2008. "Better (Red)™ than Dead? Celebrities, consumption and international aid." *Third World Quarterly* 29(4):711-29.
- Samman, Emma, Eilish Mc Auliffe, and Malcolm MacLachlan. 2009. "The role of celebrity in endorsing poverty reduction through international aid." *International Journal of Nonprofit and Voluntary Sector Marketing* 14(2):137-48.
- Schipper, Lisa, and Mark Pelling. 2006. "Disaster risk, climate change and international development: scope for, and challenges to, integration." *Disasters* 30(1):19-38.
- Tiessen, Rebecca. 2014. "Gender Equality and the "Two CIDAs": Successes and Setbacks, 1976–2013." Pp. 195 in *Rethinking Canadian Aid*, edited by Stephen Brown, D. R. Black, and Molly Den Heyer. Ottawa: University of Ottawa Press.
- Tiessen, Rebecca, and Barbara Heron. 2012. "Volunteering in the developing world: the perceived impacts of Canadian youth." *Development in Practice* 22(1):44-56.
- Viterna, Jocelyn, and Cassandra Robertson. 2015. "New Directions for the Sociology of Development." *Annual Review of Sociology* 41(1).

## 5 Timely Submission of Course Assignments

Assignments are due when specified on the course outline above. Late assignments will be penalized by 5% of the overall assignment value per day late.

If you require a deferred final exam or assignment/paper etc. for medical reasons, please inform me in a timely manner. If a medical condition persists for longer than 5 days, please secure documentation from a medical professional.

## 6 Academic Misconduct

Academic misconduct is an act committed by a student to distort the marking of assignments, tests, examinations, and other forms of academic evaluation. Academic misconduct is neither accepted nor tolerated by the University. Anyone found guilty of academic misconduct is liable to severe academic sanctions. Some examples of academic offences include:

- engaging in any form of plagiarism or cheating;
- presenting falsified research data;
- handing in an assignment that was not authored by the student; or
- submitting the same assignment in more than one course, without the written consent of the professors concerned.

For more information, please refer to Section 6.11 of the MUN Calendar regarding “Academic Misconduct” of Undergraduate Students:

<http://www.mun.ca/regoff/calendar/sectionNo=REGS-0748>

## 7 Student Services on Campus

A number of student support services exist on campus that may be of use to you throughout the course of the term:

1. **The Commons (QEII library)** provides access to print, electronic and technology resources.
2. **The Counselling Centre (UC-5000)** helps students develop their personal capabilities, ranging from study strategies to assisting distressed students.
3. **Student Affairs and Services (Answers, UC-3005)** answers questions about such things as courses, housing, books, financial matters and health.
4. **The Writing Centre (SN-2053)** is a free, drop-in facility for students and to help you become a better writer and critical thinker.
5. **The Glenn Roy Blundon Centre (UC -4007)** serves students whose disabilities involve conditions affecting mobility, vision, hearing, learning (disabilities), chronic illness, or mental health; support is also provided to students with documented temporary illnesses and injuries.