



Sociology 4093

Development Sociology

Winter 2018
Tues-Thurs 14:00-15:15, rm AA4049D

Liam Swiss
lswiss@mun.ca - @liamswiss - www.liamswiss.com - 709-864-4467
office hrs: Tues-Thurs 12:30-14:00, rm AA4053
book an appointment: <http://liamswiss.youcanbook.me>

1 Course Overview & Objectives

What happens to all the swag pre-made for the losing team after the Super Bowl each year? How does your mobile phone contribute to a civil war in the Democratic Republic of Congo? Are ‘Voluntourists’ really helping fight poverty one internship at a time? These and other contemporary development issues will be addressed in this course. The course introduces students to theoretical and recent empirical research in development sociology with a focus on issues of international development, foreign aid, and trade. The course will provide students an opportunity to critically reflect upon the development process and the ways in which various theoretical and other debates in the development literature manifest in the present social context in the Global South.

2 Course Requirements

| Requirement | Value | Due Date |
|--------------------------|-------|--------------------|
| 1. Class Participation | 15% | Ongoing |
| 2. Paper Outline | | Feb. 8 |
| 3. Response Papers | 15% | Ongoing |
| 4. Seminar Presentations | 30% | Ongoing |
| 5. Term Paper | 30% | Mar. 22 |
| 6. Paper Presentation | 10% | Mar 29, Apr 3 or 5 |

1. Class Participation: 15%. You will be expected to actively participate in class discussions and demonstrate understanding of the weekly readings and issues. You may be randomly called upon to comment on readings at the instructor’s discretion. A

mid-term update on your participation in the first half of the class will be provided following reading week to give you a sense of where you stand and/or what you can do to improve.

2. Paper Outline: Due in class, Thursday, February 8th. This will be a one-page summary and preliminary bibliography outlining your proposed paper topic. Your preliminary bibliography must include a minimum of four journal articles and two books, plus any relevant statistical and policy documents you intend to use. Your paper will not be graded unless you have submitted a paper outline for my approval.

3. Response Papers (3): 15%. Over the course of the semester you will be responsible for preparing three response papers to the day's readings. These papers will be due at the beginning of class on the day the readings are discussed. Papers relating to a day's readings will not be accepted after that class. Response papers will be no more than three pages double-spaced and should either (1) Compare and contrast or state your reaction to the main arguments of the day's readings; or (2) Discuss Each response paper will be worth 5% of the overall grade. All three response papers are mandatory.

4. Seminar Presentations (3): 30%. During the first week of class students will be assigned 3 course readings on which to present during the seminar. The presentations should run approximately 10 minutes and should briefly summarize the argument of the article, critically analyze its contribution in comparison to the other reading from that class and raise at least two questions to be addressed during class discussion following the presentations. You will also be required to submit a one-page typed summary of your presentation to the class.

5. Term Paper: 30%. Due in class Thursday, March 22nd. This paper will consist of a 15-page (Approximately 3,750 words) research essay on a topic related to Development Sociology. The papers should include a clearly thought out research question and provide evidence to support your argument. Arguments are best backed up by academic sources. Please use proper referencing style. Basic requirements include: (1) Papers should be double-spaced, use one inch margins, and 12 pt Times font. (2) Attempt not to exceed the page limit. (3) Please do not change the font size or margins. (4) Please include the grading form available online on D2L as the last page of your paper. Paper preparation will be discussed extensively in class.

6. Paper Presentation: 10%. March 29th and April 3rd or 5th. You will prepare and deliver a maximum 10 minute conference-style presentation of your final paper. Please make use of slides/visual aids and stick to the specified time limit. Paper presentation tips will be discussed in class.

3 Course Calendar

The following week-by-week breakdown outlines the topics and readings to be covered in the course. Full references to the readings are listed in the section below.

| Week | Days | Topic & Readings |
|-------------|-------------|--|
| Week 1 | Jan 4 | Introduction |
| Week 2 | Jan 9 | The Sociology of development? [Schrack 2015; Viterna & Robertson 2015] |
| | Jan 11 | Modernization & Dependency [Gunder Frank 1966; Portes 1973] |
| Week 3 | Jan 16 | World Systems & World Polity Theories [Chase-Dunn & Grimes 1995; Meyer et al. 1997] |
| | Jan 18 | Post-development [Escobar 1988; Ziai 2017; Esteva & Escobar 2017] |
| Week 4 | Jan 23 | Development as Freedom & Developmental Idealism [Corbridge 2002; Gasper 2002; Thornton et al. 2015] |
| | Jan 25 | Decolonization [Tuck & Yang 2012; Ranta 2016] |
| Week 5 | Jan 30 | Foreign Aid [Morgenthau 1962; Opeskin 1996] |
| | Feb 1 | NGOs & Aid [Banks et al. 2015; Edwards & Hulme 1996] |
| Week 6 | Feb 6 | Canadian Foreign Aid [Black 2016; Tiessen 2016] |
| | Feb 8 | More Canadian Aid [Brown 2016; Brown & Swiss 2017] |
| Week 7 | Feb 13 | Measuring Development [Carr-Hill 2013; Jerven 2010] |
| | Feb 15 | Coffee & Fair Trade [Bacon 2005; Elder et al. 2014] |
| Week 8 | Feb 20/22 | NO CLASSES - MIDTERM BREAK |
| Week 9 | Feb 27 | Conflict in the DRC [Autesserre 2012; Laudati 2013] |
| | Mar 1 | Conflict Resources [Bieri & Boli 2011; Olsson 2006] |
| Week 10 | Mar 6 | Climate Change [Adger et al. 2003; Kukkonen et al. 2018] |
| | Mar 8 | Voluntourism [McLennan 2014; Tiessen & Heron 2012] |
| Week 11 | Mar 13 | Sport & Development [Black 2009; Levermore 2008] |
| | Mar 15 | Gender [Chant & Sweetman 2012; Evans 2016] |
| Week 12 | Mar 20 | Sexuality & Development [Lind 2009; Jolly 2011] |
| | Mar 22 | Celebrity [Richey & Ponte 2008; Samman et al. 2009] |
| Week 13 | Mar 27 | Stuff We Don't Want [Brooks & Simon 2012; Kenny 2011] |
| | Mar 29 | Student Presentations |
| Week 14 | Apr 3 | Student Presentations |
| | Apr 5 | Student Presentations and Course Wrap-up |

4 Course Readings

Most course readings are journal articles available through the MUN library's online e-journal system. Select other readings will be made available on the course's D2L site. For a list of readings by class, refer to the course calendar above.

- Adger, W. Neil, Saleemul Huq, Katrina Brown, Declan Conway, and Mike Hulme. 2003. "Adaptation to climate change in the developing world." *Progress in Development Studies* 3(3):179-95.
- Autesserre, Séverine. 2012. "Dangerous tales: Dominant narratives on the Congo and their unintended consequences." *African Affairs* 111(443):202-22.
- Bacon, Christopher. 2005. "Confronting the Coffee Crisis: Can Fair Trade, Organic, and Specialty Coffees Reduce Small-Scale Farmer Vulnerability in Northern Nicaragua?" *World Development* 33(3):497-511.
- Banks, Nicola, David Hulme, and Michael Edwards. 2015. "NGOs, States, and Donors Revisited: Still Too Close for Comfort?" *World Development* 66(0):707-18.
- Bieri, Franziska, and John Boli. 2011. "Trading Diamonds Responsibly: Institutional Explanations for Corporate Social Responsibility." *Sociological Forum* 26(3):501-26.
- Black, David R. 2009. "The ambiguities of development: implications for 'development through sport.'" *Sport in Society* 13(1):121-29.
- Black, David R. 2016. "Humane Internationalism and the Malaise of Canadian Aid Policy." Pp. 17-34 in *Rethinking Canadian Aid*, edited by Stephen Brown, D. R. Black, and Molly Den Heyer. 2nd Edition. Ottawa: University of Ottawa Press.
- Brooks, A., and D. Simon. 2012. "Unravelling the Relationships between Used-Clothing Imports and the Decline of African Clothing Industries." *Development and Change* 43(6):1265-90.
- Brown, Stephen. 2016. "Undermining Foreign Aid: The Extractive Sector and the Re-commercialization of Canadian Development Assistance" Pp. 273-294 in *Rethinking Canadian Aid*, edited by Stephen Brown, D. R. Black, and Molly Den Heyer. 2nd Edition. Ottawa: University of Ottawa Press.
- Brown, Stephen, and Liam Swiss. 2017. "Canada's Feminist International Assistance Policy: Game-Changer or Fig Leaf?" Pp. 117-31 in *How Ottawa Spends, 2017-2018*, edited by Katherine A.H. Graham and Allan M. Maslove. Ottawa: School of Public Policy and Administration, Carleton University.
- Carr-Hill, Roy. 2013. "Missing Millions and Measuring Development Progress." *World Development* 46(0):30-44.
- Chant, Sylvia, and Caroline Sweetman. 2012. "Fixing women or fixing the world? 'Smart economics', efficiency approaches, and gender equality in development." *Gender & Development* 20(3):517-29.

- Chase-Dunn, Christopher, and Peter Grimes. 1995. "World-Systems Analysis." *Annual Review of Sociology* 21:387-417.
- Corbridge, Stuart. 2002. "Development as freedom: the spaces of Amartya Sen." *Progress in Development Studies* 2(3):183-217.
- Edwards, Michael, and David Hulme. 1996. "Too close for comfort? the impact of official aid on nongovernmental organizations." *World Development* 24(6):961-73.
- Elder, Sara D., Jane Lister, and Peter Dauvergne. 2014. "Big retail and sustainable coffee: A new development studies research agenda." *Progress in Development Studies* 14(1):77-90.
- Escobar, Arturo. 1988. "Power and Visibility: Development and the Invention and Management of the Third World." *Cultural Anthropology* 3(4):428-43.
- Esteve, Gustavo, and Arturo Escobar. 2017. "Post-Development @ 25: on 'being stuck' and moving forward, sideways, backward and otherwise." *Third World Quarterly* 38(12):2559-72.
- Evans, Alice. 2016. "The Decline of the Male Breadwinner and Persistence of the Female Carer: Exposure, Interests, and Micro-Macro Interactions." *Annals of the American Association of Geographers* 106(5):1135-51.
- Evans, Peter, and John D. Stephens. 1988. "Studying Development since the Sixties: The Emergence of a New Comparative Political Economy." *Theory and Society* 17(5):713-45.
- Gaspar, Des. 2000. "'Development as Freedom': Moving Economics Beyond Commodities - The Cautious Boldness of Amartya Sen." *Journal of International Development* 12(7):989-1001.
- Gunder Frank, Andre. 1966. "The Development of Underdevelopment." *Monthly Review* (September).
- Jerven, Morten. 2010. "The relativity of poverty and income: How reliable are African economic statistics?" *African Affairs* 109(434):77-96.
- Jolly, Susie. 2011. "Why is development work so straight? Heteronormativity in the international development industry." *Development in Practice* 21(1):18-28.
- Kenny, Charles. 2011. "Haiti doesn't need your old t-shirt: the West can (and should) stop dumping its hand-me-downs on the developing world." *Foreign Policy* 189:30.
- Kukkonen, Anna, Tuomas Ylä-Anttila, Pradip Swarnakar, Jeffrey Broadbent, Myanna Lahsen, and Mark CJ Stoddart. 2018. "International organizations, advocacy coalitions, and domestication of global norms: Debates on climate change in Canada, the US, Brazil, and India." *Environmental Science & Policy* 81:54-62.
- Laudati, Ann. 2013. "Beyond minerals: broadening 'economies of violence' in eastern Democratic Republic of Congo." *Review of African Political Economy* 40(135):32-50.

- Levermore, Roger. 2008. "Sport: a new engine of development?" *Progress in Development Studies* 8(2):183-90.
- Lind, Amy. 2009. "Governing Intimacy, Struggling for Sexual Rights: Challenging heteronormativity in the global development industry." *Development* 52(1):34-42.
- McLennan, Sharon. 2014. "Medical voluntourism in Honduras: 'Helping' the poor?" *Progress in Development Studies* 14(2):163-79.
- Meyer, J.W., J. Boli, George M. Thomas, and Francisco O. Ramirez. 1997. "World society and the nation-state." *The American Journal of Sociology* 103(1):144-81.
- Morgenthau, Hans. 1962. "A Political Theory of Foreign Aid." *The American Political Science Review* 56(2):301-09.
- Nederveen Pieterse, J. 1998. "My Paradigm or Yours? Alternative Development, Post-Development, Reflexive Development." *Development and Change* 29(2):343-73(31).
- Olsson, Ola. 2006. "Diamonds Are a Rebel's Best Friend." *World Economy* 29(8):1133-50.
- Opeskin, B.R. 1996. "The Moral Foundations of Foreign Aid." *World Development* 24(1):21-44.
- Portes, Alejandro. 1973. "Modernity and Development: A Critique." *Studies in Comparative International Development* 79(1):15-44.
- Ranta, Eija Maria. 2016. "Towards a Decolonial Alternative to Development? The Emergence and Shortcomings of Vivir Bien as State Policy in Bolivia in the Era of Globalization." *Globalizations* 13(4): article 5.
- Richey, Lisa Ann, and Stefano Ponte. 2008. "Better (Red)[™] than Dead? Celebrities, consumption and international aid." *Third World Quarterly* 29(4):711-29.
- Samman, Emma, Eilish Mc Auliffe, and Malcolm MacLachlan. 2009. "The role of celebrity in endorsing poverty reduction through international aid." *International Journal of Nonprofit and Voluntary Sector Marketing* 14(2):137-48.
- Schrank, Andrew. 2015. "Toward a New Economic Sociology of Development." *Sociology of Development* 1(2):233-58.
- Thornton, Arland, Shawn F. Dorius, and Jeffrey Swindle. 2015. "Developmental Idealism. The Cultural Foundations of World Development Programs" *Sociology of Development* 1(2):277-320.
- Tuck, Eve, and K Wayne Yang. 2012. "Decolonization is not a metaphor." *Decolonization: Indigeneity, education & society* 1(1).
- Tiessen, Rebecca. 2016. "Gender Equality and the "Two CIDAs": Successes and Setbacks, 1976–2013." Pp. 189-204 in *Rethinking Canadian Aid*, edited by Stephen Brown, D. R. Black, and Molly Den Heyer. 2nd Edition. Ottawa: University of Ottawa Press.

- Tiessen, Rebecca, and Barbara Heron. 2012. "Volunteering in the developing world: the perceived impacts of Canadian youth." *Development in Practice* 22(1):44-56.
- Viterna, Jocelyn, and Cassandra Robertson. 2015. "New Directions for the Sociology of Development." *Annual Review of Sociology* 41(1).
- Ziai, Aram. 2017. "Post-development 25 years after The Development Dictionary." *Third World Quarterly* 38(12):2547-58.

5 Timely Submission of Course Assignments

Assignments are due when specified on the course outline above. Late assignments will be penalized by 5% of the overall assignment value per day late.

If you require a deferred final exam or assignment/paper etc. for medical reasons, please inform me in a timely manner. If a medical condition persists for longer than 5 days, please secure documentation from a medical professional.

6 Academic Misconduct

Academic misconduct is an act committed by a student to distort the marking of assignments, tests, examinations, and other forms of academic evaluation. Academic misconduct is neither accepted nor tolerated by the University. Anyone found guilty of academic misconduct is liable to severe academic sanctions. Some examples of academic offences include:

- engaging in any form of plagiarism or cheating;
- presenting falsified research data;
- handing in an assignment that was not authored by the student; or
- submitting the same assignment in more than one course, without the written consent of the professors concerned.

For more information, please refer to Section 6.12 of the MUN Calendar regarding "Academic Misconduct" of Undergraduate Students:

<http://www.mun.ca/regoff/calendar/sectionNo=REGS-0748>

7 Student Services on Campus

A number of student support services exist on campus that may be of use to you throughout the course of the term:

1. **The Commons (QEII library)** provides access to print, electronic and technology resources.
2. **The Counselling Centre (UC-5000)** helps students develop their personal capabilities, ranging from study strategies to assisting distressed students.
3. **Student Affairs and Services (UC-3005)** answers questions about such things as courses, housing, books, financial matters and health.
4. **Aboriginal Resource Office (UC-4003)** provides support services to Aboriginal students and offers them access to a student lounge, two computers, photocopier, telephone for local calls, used textbooks and other resources.
5. **The Writing Centre (SN-2053)** is a free, drop-in facility for students and to help you become a better writer and critical thinker.
6. **The Glenn Roy Blundon Centre (UC -4007)** serves students whose disabilities involve conditions affecting mobility, vision, hearing, learning (disabilities), chronic illness, or mental health; support is also provided to students with documented temporary illnesses and injuries.