



# Sociology 6280

## Social & Economic Development

Winter 2019  
Mondays 14:00-16:30, rm AA4049D

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### 1 Course Overview & Objectives

What happens to all the swag pre-made for the losing team after the Super Bowl each year? How does your mobile phone contribute to a civil war in the Democratic Republic of Congo? Are 'Voluntourists' really helping fight poverty one internship at a time? These and other contemporary development issues will be addressed in this course. The course introduces students to theoretical and recent empirical research in development sociology with a focus on issues of international development, foreign aid, and trade. The course will provide students an opportunity to critically reflect upon the development process and the ways in which various theoretical and other debates in the development literature manifest in the present social context in the Global South.

### 2 Course Requirements

Requirement	Value	Due Date
1. Response Papers (5)	25%	Ongoing
2. Seminar Leader	10%	Ongoing
3. Debate	10%	Ongoing
4. Paper Outline		February 11
5. Book Review	15%	March 11
6. Term Paper	30%	April 1
7. Paper Presentation	10%	April 1

**1. Response Papers (5): 25%.** Over the course of the semester you will be responsible for preparing five response papers to the day's readings. These papers will be due at the beginning of class on the day the readings are discussed. Papers relating to a day's

readings will not be accepted after that class. Response papers will be no more than four pages double-spaced and should, in clear and concise terms, either: (1) Compare and contrast or state your reaction to the main arguments of the day's readings; or (2) Discuss the contribution of the readings in the context of current events or one of the theoretical perspectives discussed in class. Each response paper will be worth 5% of the overall grade. Students are expected to submit a minimum of five response papers. You may submit up to 10 response papers and select the best five scores to count towards your final grade.

**2. Seminar Leader (3):** 10%. During the first week of class, students will be assigned a week in which to act as Seminar Leader. As Seminar Leader you are responsible for leading discussion on the week's topic in whichever way you choose to spur insight into, synthesis of, and comprehension of the week's materials. Feel free to take risks, be creative, and employ a variety of techniques to lead the seminar in whichever direction you choose. Submit a one-page summary of your planned approach to leading the seminar at the end of your session.

**3. Debate:** 10%. You will be assigned to participate in a debate topic in the first week of class. Debates will take place in the last 30 minutes of class and address a topic related to that week's topic. You will be responsible for arguing your side in the debate based upon research and evidence to support your position and sway the class in the final vote. Your performance in the debate will not be graded based on the final vote, but on your preparation, clarity, and argument.

**4. Paper Outline:** Due in class, Monday, February 11th. This will be a one-page summary and preliminary bibliography outlining your proposed paper topic. Your preliminary bibliography must include a minimum of four journal articles and two books, plus any relevant statistical and policy documents you intend to use. Your paper will not be graded unless you have submitted a paper outline for my approval.

**5. Book Review:** 15% Due in class, Monday, March 11th. Write a 1000-word academic book review of a book from the list in section five in the style that would suit submission to the *Canadian Journal of Development Studies*.

**6. Term Paper:** 30%. Due in class April 1st. This paper will consist of an 7500-word research essay on a topic related to social and economic development. The papers should include a clearly thought out research question and provide evidence to support your argument. Arguments are best backed up by academic sources. Please use proper referencing style. Basic requirements include: (1) Papers should be double-spaced, use one inch margins, and 12 pt Times font. (2) Attempt not to exceed the

page limit. (3) Please do not change the font size or margins. (4) Please include the grading form available online on D2L as the last page of your paper. Paper preparation will be discussed extensively in class.

**7. Paper Presentation:** 10%. April 1st. You will prepare and deliver a maximum 10 minute conference-style presentation of your final paper. Please make use of slides/visual aids and stick to the specified time limit. Paper presentation tips will be discussed in class.

### 3 Course Calendar

The following week-by-week breakdown outlines the topics and readings to be covered in the course. Full references to the readings are listed in the section below.

<b>Week</b>	<b>Days</b>	<b>Topic &amp; Readings</b>
Week 1	Jan 7	<b>Introduction: The Sociology of development?</b> [Viterna & Robertson 2015; Schrank 2015]
Week 2	Jan 14	<b>Theories One - Modernization, Dependency, &amp; World Systems Theory:</b> [Gunder Frank 1966; Portes 1973; Chase-Dunn & Grimes 1995; Meyer et al. 1997]
Week 3	Jan 21	<b>Theories Two - Development as Freedom, World Society, &amp; Developmental Idealism</b> [Gasper 2000; Meyer et al. 1997; Thornton et al. 2015]
Week 4	Jan 28	<b>Theories Three - Postdevelopment &amp; Decolonization:</b> [Escobar 1988; Ziai 2017; Tuck & Yang 2012; Ranta 2016]
Week 5	Feb 4	<b>Foreign Aid</b> [Morgenthau 1962; Opeskin 1996; Briggs 2018; Swiss 2016 ]
Week 6	Feb 11	<b>Canadian Foreign Aid (DEBATE)</b> [Black 2016; Brown 2016; Brown & Swiss 2017; Canada 2017; Tiessen & Swan 2018; ]
Week 7	Feb 18	<b>NO CLASSES - MIDTERM BREAK</b>
Week 8	Feb 25	<b>Civil Society, NGOs, &amp; Development</b> [Edwards & Hulme 1996; Banks et al. 2015; Cooley & Ron 2002; Watkins, Swidler, & Hannan 2012]
Week 9	Mar 4	<b>Gender, Sexualities, &amp; Development (DEBATE)</b> [Chant & Sweetman 2012; Evans 2016; Lind 2009; Jolly 2011]

<b>Week</b>	<b>Days</b>	<b>Topic &amp; Readings</b>
Week 10	Mar 11	<b>Voluntourists &amp; Humanitarians of Tinder (DEBATE)</b> [McLennan 2014; Tiessen & Heron 2012; Toomey 2017 & Richey 2016]
Week 11	Mar 18	<b>Conflict, Violence, &amp; Development (DEBATE)</b> [Autesserre 2012; Laudati 2013; Baaz & Stern 2009; Carpenter 2006]
Week 12	Mar 25	<b>Consumption, Celebrity, &amp; Development (DEBATE)</b> [Bacon 2005; Brooks & Simon 2012; Richey & Ponte 2008; Samman et al. 2009]
Week 13	Apr 1	<b>Student Research Presentations</b>

## 4 Course Readings

Most course readings are journal articles available through the MUN library's online e-journal system. Select other readings will be made available on the course's D2L site. For a list of readings by class, refer to the course calendar above.

- Autesserre, Séverine. 2012. "Dangerous tales: Dominant narratives on the Congo and their unintended consequences." *African Affairs* 111(443):202-22.
- Bacon, Christopher. 2005. "Confronting the Coffee Crisis: Can Fair Trade, Organic, and Specialty Coffees Reduce Small-Scale Farmer Vulnerability in Northern Nicaragua?" *World Development* 33(3):497-511.
- Banks, Nicola, David Hulme, and Michael Edwards. 2015. "NGOs, States, and Donors Revisited: Still Too Close for Comfort?" *World Development* 66(0):707-18.
- Baaz, M. E., and Stern, M. 2009. "Why Do Soldiers Rape? Masculinity, Violence, and Sexuality in the Armed Forces in the Congo (DRC)." *International Studies Quarterly* 53(2), 495-518.
- Black, David R. 2014. "Humane Internationalism and the Malaise of Canadian Aid Policy." Pp. 17 in *Rethinking Canadian Aid*, edited by Stephen Brown, D. R. Black, and Molly Den Heyer. Ottawa: University of Ottawa Press.
- Briggs, R. C. 2018. "Poor targeting: A gridded spatial analysis of the degree to which aid reaches the poor in Africa." *World Development* 103: 133-148.
- Brooks, A., and D. Simon. 2012. "Unravelling the Relationships between Used-Clothing Imports and the Decline of African Clothing Industries." *Development and Change* 43(6):1265-90.
- Brown, Stephen. 2016. "Undermining Foreign Aid: The Extractive Sector and the Recommercialization of Canadian Development Assistance " Pp. 273-294 in *Rethinking Canadian Aid*, edited by Stephen Brown, D. R. Black, and Molly Den Heyer. 2nd Edition. Ottawa: University of Ottawa Press.

- Brown, Stephen, and Liam Swiss. 2017. "Canada's Feminist International Assistance Policy: Game-Changer or Fig Leaf?" Pp. 117-31 in *How Ottawa Spends, 2017-2018*, edited by Katherine A.H. Graham and Allan M. Maslove. Ottawa: School of Public Policy and Administration, Carleton University.
- Canada. 2017. "Canada's Feminist International Assistance Policy." Ottawa: Global Affairs Canada. <https://international.gc.ca/world-monde/assets/pdfs/iap2-eng.pdf>
- Carpenter, R. C. 2006. "Recognizing Gender-Based Violence Against Civilian Men and Boys in Conflict Situations." *Security Dialogue* 37(1), 83-103.
- Chant, Sylvia, and Caroline Sweetman. 2012. "Fixing women or fixing the world? 'Smart economics', efficiency approaches, and gender equality in development." *Gender & Development* 20(3):517-29.
- Chase-Dunn, Christopher, and Peter Grimes. 1995. "World-Systems Analysis." *Annual Review of Sociology* 21:387-417.
- Cooley, A., and Ron, J. 2002. The NGO scramble: Organizational insecurity and the political economy of transnational action. *International Security* 27(1), 5-39.
- Evans, Alice. 2016. "The Decline of the Male Breadwinner and Persistence of the Female Carer: Exposure, Interests, and Micro-Macro Interactions." *Annals of the American Association of Geographers* 106(5):1135-51.
- Edwards, Michael, and David Hulme. 1996. "Too close for comfort? the impact of official aid on nongovernmental organizations." *World Development* 24(6):961-73.
- Escobar, Arturo. 1988. "Power and Visibility: Development and the Invention and Management of the Third World." *Cultural Anthropology* 3(4):428-43.
- Gasper, Des. 2000. "'Development as Freedom': Moving Economics Beyond Commodities - The Cautious Boldness of Amartya Sen." *Journal of International Development* 12(7):989-1001.
- Gunder Frank, Andre. 1966. "The Development of Underdevelopment." *Monthly Review* (September).
- Jolly, Susie. 2011. "Why is development work so straight? Heteronormativity in the international development industry." *Development in Practice* 21(1):18-28.
- Laudati, Ann. 2013. "Beyond minerals: broadening 'economies of violence' in eastern Democratic Republic of Congo." *Review of African Political Economy* 40(135):32-50.
- Lind, Amy. 2009. "Governing Intimacy, Struggling for Sexual Rights: Challenging heteronormativity in the global development industry." *Development* 52(1):34-42.
- McLennan, Sharon. 2014. "Medical voluntourism in Honduras: 'Helping' the poor?" *Progress in Development Studies* 14(2):163-79.

- Meyer, J.W., J. Boli, George M. Thomas, and Francisco O. Ramirez. 1997. "World society and the nation-state." *The American Journal of Sociology* 103(1):144-81.
- Morgenthau, Hans. 1962. "A Political Theory of Foreign Aid." *The American Political Science Review* 56(2):301-09.
- Opeskin, B.R. 1996. "The Moral Foundations of Foreign Aid." *World Development* 24(1):21-44.
- Portes, Alejandro. 1973. "Modernity and Development: A Critique." *Studies in Comparative International Development* 79(1):15-44.
- Ranta, Eija Maria. 2016. "Towards a Decolonial Alternative to Development? The Emergence and Shortcomings of Vivir Bien as State Policy in Bolivia in the Era of Globalization." *Globalizations* 13(4): article 5.
- Richey, Lisa Ann, and Stefano Ponte. 2008. "Better (Red)<sup>™</sup> than Dead? Celebrities, consumption and international aid." *Third World Quarterly* 29(4):711-29.
- Richey, L. A. 2016. "Tinder Humanitarians": The Moral Panic Around Representations of Old Relationships in New Media. *Javnost - The Public*, 23(4), 398-414.
- Samman, Emma, Eilish Mc Auliffe, and Malcolm MacLachlan. 2009. "The role of celebrity in endorsing poverty reduction through international aid." *International Journal of Nonprofit and Voluntary Sector Marketing* 14(2):137-48.
- Schrank, A. 2015. "Toward a new economic sociology of development." *Sociology of Development* 1(2), 25-50.
- Swiss, L. 2016. "World Society and the Global Foreign Aid Network." *Sociology of Development* 2(4), 342-374.
- Tuck, Eve, and K Wayne Yang. 2012. "Decolonization is not a metaphor." *Decolonization: Indigeneity, education & society* 1(1).
- Thornton, A., Dorius, S. F., and Swindle, J. 2015. "Developmental idealism: The cultural foundations of world development programs." *Sociology of Development* 1(2), 69-112.
- Tiessen, Rebecca, and Barbara Heron. 2012. "Volunteering in the developing world: the perceived impacts of Canadian youth." *Development in Practice* 22(1):44-56.
- Tiessen, R., and Swan, E. 2018. "Canada's Feminist Foreign Policy Promises: An Ambitious Agenda for Gender Equality, Human Rights, Peace, and Security." In N. Hillmer & P. Lagassé (Eds.), *Justin Trudeau and Canadian Foreign Policy* (pp. 187-205).
- Toomey, N. 2017. Humanitarians of Tinder: Constructing Whiteness and Consuming the Other. *Critical Ethnic Studies*, 3(2), 151-172. doi:10.5749/jcritethnstud.3.2.0151
- Viterna, Jocelyn, and Cassandra Robertson. 2015. "New Directions for the Sociology of Development." *Annual Review of Sociology* 41(1).

- Watkins, S. C., Swidler, A., and Hannan, T. 2012. Outsourcing Social Transformation: Development NGOs as Organizations. *Annual Review of Sociology* 38(1), 285-315.
- Ziai, A. 2017. "Post-development 25 years after The Development Dictionary." *Third World Quarterly* 38(12), 2547-2558.

## 5 Books for Review Assignment

- Agarwal, B. (2010). *Gender and green governance : The political economy of women's presence within and beyond community forest*. New York: Oxford University Press.
- Babb, S. L. (2009). *Behind the development banks: Washington politics, world poverty, and the wealth of nations*. Chicago: University of Chicago Press.
- Bräutigam, D. (2009). *The dragon's gift: the real story of China in Africa*. New York: Oxford University Press.
- Chorev, N. (2012). *The World Health Organization between north and south*. Ithaca: Cornell University Press.
- Easterly, W. (2014). *The tyranny of experts: Economists, dictators, and the forgotten rights of the poor*. New York: Basic Books.\*
- Fejerskov, A. (2018). *The Gates Foundation's Rise to Power*. London: Routledge.
- Honig, D. (2018). *Navigation by Judgment: Why and When Top-Down Control of Foreign Aid Doesn't Work*. New York: Oxford University Press.
- Jerven, M. (2013). *Poor numbers: how we are misled by African development statistics and what to do about it*. Ithaca: Cornell University Press.
- Krause, M. (2014). *The good project: humanitarian relief NGOs and the fragmentation of reason*. Chicago: University of Chicago Press.
- Moyo, D. (2009). *Dead Aid: Why Aid Is Not Working and How There Is a Better Way for Africa*. New York: Farrar Straus & Giroux.\*
- Monaghan, J. (2017). *Security aid: Canada and the development regime of security*. University of Toronto Press.\*
- Murdie, A. (2014). *Help Or Harm: The Human Security Effects of International NGOs*. Stanford: Stanford University Press.
- Sanyal, P. (2014). *Credit to capabilities: A sociological study of microcredit groups in India*. Cambridge: Cambridge University Press.
- Swedlund, H. J. (2017). *The development dance: how donors and recipients negotiate the delivery of foreign aid*. Ithaca: Cornell University Press.\*
- Swidler, A., & Watkins, S. C. (2017). *A Fraught Embrace: The Romance and Reality of AIDS Altruism in Africa*. Princeton: Princeton University Press.\*

\* see Dr. Swiss to borrow copy.

## 6 Timely Submission of Course Assignments

Assignments are due when specified on the course outline above. Late assignments will be penalized by 5% of the overall assignment value per day late.

If you require a deferred final exam or assignment/paper etc. for medical reasons, please inform me in a timely manner. If a medical condition persists for longer than 5 days, please secure documentation from a medical professional.

## 7 Academic Misconduct

Academic misconduct is an act committed by a student to distort the marking of assignments, tests, examinations, and other forms of academic evaluation. Academic misconduct is neither accepted nor tolerated by the University. Anyone found guilty of academic misconduct is liable to severe academic sanctions. Some examples of academic offences include:

- engaging in any form of plagiarism or cheating;
- presenting falsified research data;
- handing in an assignment that was not authored by the student; or
- submitting the same assignment in more than one course, without the written consent of the professors concerned.

For more information, please refer to Section 6.11 of the MUN Calendar regarding “Academic Misconduct” of Undergraduate Students:

<http://www.mun.ca/regoff/calendar/sectionNo=REGS-0748>

## 8 Student Services on Campus

A number of student support services exist on campus that may be of use to you throughout the course of the term:

1. **The Commons (QEII library)** provides access to print, electronic and technology resources.
2. **The Counselling Centre (UC-5000)** helps students develop their personal capabilities, ranging from study strategies to assisting distressed students.
3. **Student Affairs and Services (Answers, UC-3005)** answers questions about such things as courses, housing, books, financial matters and health.



4. **Aboriginal Resource Office (UC-4003)** provides support services to Aboriginal students and offers them access to a student lounge, two computers, photocopier, telephone for local calls, used textbooks and other resources.
5. **The Writing Centre (SN-2053)** is a free, drop-in facility for students and to help you become a better writer and critical thinker.
6. **The Glenn Roy Blundon Centre (UC -4007)** serves students whose disabilities involve conditions affecting mobility, vision, hearing, learning (disabilities), chronic illness, or mental health; support is also provided to students with documented temporary illnesses and injuries.